

The Value Companies

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VALUE COMPANIES, INC. UNVEILS NEW WEBSITE

CLIFTON, N.J. – Value Companies, Inc. has recently launched a new and improved corporate website to better serve the large number of prospective renters utilizing the Internet as an extremely valuable tool during their apartment search.

The recently updated website (www.valuecompanies.com) offers prospects a wide variety of information on the Value Companies' rental communities throughout New Jersey, New York and Pennsylvania right at their fingertips. In addition to neighborhood details, the popular website provides information on the company's past projects, new housing developments and upcoming initiatives.

“It's no secret the internet is now one of the most effective and efficient research methods available to renters,” says Jack Linefsky, Vice President of Property Management for the Value Companies, which owns and manages a portfolio of approximately 3,000 residential units located throughout New Jersey, Pennsylvania, and New York.

“Thus, we have implemented an aggressive campaign to enhance our website and provide prospects all the information needed as they search for the apartment of their dreams. ValueCompanies.com brings an added level of convenience as renters can obtain information 24 hours a day without ever leaving home, as well as enhanced interaction with our leasing agents. It also allows us to provide a higher level of customer service to our current and future customers.”



In addition to community profiles, the navigation-friendly site provides information about Value Companies' distinguished history as a prominent real estate development, investment and management company since 1952. It also outlines the company's charitable initiatives, including The Cure Breast Cancer Foundation (CBCF), a Clifton, N.J. – based not-for-profit 501(c) 3 charity devoted to fund research on the growth and spreading of breast cancer cells, also known as the Self-Seeding Theory, at the Memorial Sloan-Kettering Cancer Center in Manhattan and other national and international cancer research facilities under the direction of Dr. Larry Norton, Scientific Advisor to CBCF.

About Value Companies, Inc.

Across its development division, Value Companies has embarked in new apartment developments and investments in strategic suburban and urban locations throughout the country. Value's development success is directly tied to its steadfast commitment and expertise in multifamily housing, and its ability to introduce new housing products that address consumer and community needs.

Value's residential properties are built and managed by a highly-skilled, in-house management team of more than 80 industry professionals which oversee all aspects of Value's communities, including construction, leasing, maintenance, property management and administration. Value's third-party management business, Value Asset Management (VAM), provides full-service management capabilities and customized asset solutions to a growing list of third-party real estate investment and property owner clients. Value Companies was also recently named Management Company of the Year for 2011 by the New Jersey Apartment Association.

For more information, please contact Andrew Abramson, President and CEO of Value Companies, at its corporate headquarters at 973-473-2800 or visit www.valuecompanies.com.

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